

Bill Summary
1st Session of the 58th Legislature

Bill No.:	SB 269
Version:	INT
Request No.:	396
Author:	Sen. Coleman
Date:	01/05/2021

Bill Analysis

SB 269 authorizes a retail, mixed beverage, on-premises beer and wine, public event, special event, charitable auction, charitable alcoholic beverage event, or complimentary beverage licensee to communicate with a brewer, beer distributor, small brewer, small brewer self-distributor or brewpub self-distributor on social media. Licensees may also request free social media advertising from entities outlined in the measure. Additionally, the measure clarifies that entities outlined in the measure may repost or forward social media posts provided the price of the alcoholic beverage is not included in the post. None of the licensees or entities outlined in this measure may reimburse the other for sharing or forwarding social media posts.

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